ORDER

Orders	Order / Rev:	106590		
	Alt Order #:	06852573		
	Product Desc:	DSCC IE		HD
	Estimate:	1780		KSNV
	Flight Dates:	09/18/12 - 09/23/12	Primary AE:	Amy McCreary
	Original Date / Rev:	09/14/12 / 09/17/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Democratic Senatorial Campaign Com		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Account Executive

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/23/12	26	\$27,750.00	\$23,587.50	September 2012	26	\$27,750.00	\$23,587.50	0.00
					Totals	26	\$27,750.00	\$23,587.50	0.00
Account Ex	ecutives								

Start Date / End Date

Totals

Order %

100%

Amy McCreary			Start Of Order - End Of Order
Order Share	Share	Total	
KSNV	25%	\$27,750,00	•

Sales Office

Sales Region

Order Share	Share	Total
KSNV	25%	\$27,750.00
Market	100%	\$111,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$24,420.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$29,970.00
KTUD	1%	\$1,110.00
KVVU	17%	\$18,870.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$8,880.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
,	E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w	//WaGM	5-6a	- TWTF	:30 1	\$600.001	0.00 NM	1	\$600.00
					M-F 5-6a WakeUp v	v/Wagners							
WAKE UP WITH THE WAGNERS SKED MUST END ON 9/23													
		Sta	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating					
	We	eek: 09/	17/12	09/23/12	- TWTF	1	\$600.00	0.00					

Print Date: 10/05/12 15:50:49 Page 2 of 3

Order / Rev: 106590 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: 06852573 Product Desc: DSCC IE KSNV

Flight Dates: 09/18/12 - 09/23/12 Estimate: 1780

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/18/1	2 09/21/12	M-F 5-6a WakeUp	-	5-6a	- TWTF	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKF I	UP WITH	THE WAGN	M-F 5-6a WakeU IERS SKED MUST		3							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	- ТWГF	1	\$600.00	0.00						
E 2 KSNV	09/18/1	2 09/21/12	M-F 6-7a WakeUp	-	6-7a	- TWTF	:30	1 :	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE I	UP WITH	THE WAGN	M-F 6-7a WakeU IERS SKED MUST		3							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	1	\$1,000.00	0.00			^			A. -
E 3 KSNV	09/18/1	2 09/21/12	Today Show Today Show	CM	658a-9am	- TWTF	:30	1 :	\$1,500.00 1	0.00 NM	1	\$1,500.00
TODAY	SHOW	SKED MUST	END ON 9/23									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF M-F Today Show	1 2rd LOM	\$1,500.00 9-10a	0.00 - TWTF	:30	2	\$900.00 1	0.00 NM	2	\$1,800.00
L 4 NONV	03/10/1	2 03/21/12	M-F Today Show		3-10a	- 1 W11	.50	2	ψ900.00 1	0.00 14101		φ1,000.00
_			ST END ON 9/23		_							
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
	-		M-F Today Show		10am-11am	- TWTF	:30	1	\$450.001	0.00 NM	1	\$450.00
			Today 4th Hour						•			,
			ST END ON 9/23	Cnoto/Mook	Doto	Dating						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 6 KSNV	09/18/1	2 09/21/12	Rachael Ray	CM	11am-12pm	- TWTF	:30	1	\$325.001	0.00 NM	1	\$325.00
DACHE		KED MUCT	Rachael Ray									
	rt Date	End Date	END ON 9/23 Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	1	\$325.00	0.00						
E 7 KSNV	09/18/1	2 09/21/12		CM	12-1230pm	- TWTF	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS :	3 AT NO	ON SKED M	Noon News UST END ON 9/23	,								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	1	\$425.00	0.00						
E 8 KSNV	09/18/1	2 09/21/12	The Agenda 1230 The Agenda 1230	•	1230-1p	- TWTF	:30	1	\$325.00 1	0.00 NM	1	\$325.00
NEWS 4	4: THE A	GENDA SKE	ED MUST END ON									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF Days of our Lives	1 CM	\$325.00	0.00 - TWTF	:30	2	\$425.00 1	0.00 NM	2	\$ 950.00
E 9 KSNV	09/16/1	2 09/21/12	Days of our Lives		1258p-2pm	- 1W1F	.30	2	ֆ425.00 I	U.UU INIVI	2	\$850.00
DAYS	OF OUR I	LIVES SKED	MUST END ON 9									
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 10 KSNV			The Doctors	CM	2pm-3pm	- TWTF	:30	1	\$325.00 1	0.00 NM	1	\$325.00
			The Doctors	5	_p op	1,111	.00	•	Ψ020.00	0.00		Ψ020.00
_	_		T END ON 9/23	0	Data	Detien						
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 1	Rate \$325.00	Rating 0.00						
E11 KSNV			Dr. Phil	CM	3-4p	- TWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
DD DI	OKED	MUOT END	Dr Phil									
	rt Date	MUST END End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	2	\$450.00	0.00						
E12 KSNV	09/18/1	2 09/21/12	NEWS 3 at 4 (1 H		4-5pm	- TWTF	:30	1	\$700.00 1	0.00 NM	1	\$700.00
FIRST N	NEWS 3	AT FOUR SI	4PM NEWS (1 ho KED MUST END O		(4:00 PM-4:30	U PM)						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- ТWГF	1	\$700.00	0.00						_
E13 KSNV	09/18/1	2 09/21/12		CM	4-5pm	- TWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00

Print Date: 10/05/12 15:50:49 Page 3 of 3

Totals

26

\$27,750.00

Order / Rev: 106590 Advertiser: Democratic Senatorial Campaign Commi

Alt Order #: 06852573 Product Desc: DSCC IE KSNV

Flight Dates: 09/18/12 - 09/23/12 Estimate: 1780

NEWS 3 at 4 (1 HOUN)	Ln Ch	Start	End	Inventory Code		Start/End 1	Γime Day	ys	Len Spots	Rate Pri	Rtg Type	Spots	Amount
New Set AT 430P SKED MUST END ON 9/23 Spots/Week Rate Start Date Gold Start Date Sta				•	•	(4:30 PM-5:0	00 PM)						_
TWIFF	NEWS	4 AT 430	P SKED MU	,	, , , , , , , , , , , , , , , , , , ,	(1.00 T III 0.0	,0 1 111)					•	
E14 KSNV 99/18/12 99/21/12 M-F Early News													
EARLY NEWS SKED MUST END ON 9/32 Start Date Week 09/17/12 Gy23/12 TWIFF- 2 \$1,200.00 0.00 E15 KSNV 09/8/12 09/23/12 Find Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Week Rate Spot								יזוי	.20 0	£4 200 00 4	0 00 NM	,	¢2.400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week op/17/12 09/23/12 -TWTF- 2 \$1,200.00 0.00 0.00 0.00 1 \$1,300.00 0.00 NM 1 \$1,300.00 NM 1	E 14 KSINV	09/16/1	2 09/21/12	,	CIVI	5-630p	- 1 W1	r	.30 2	2 \$1,200.001	U.UU INIVI	2	\$2,400.00
New Color Trito Color	EARLY	NEWS S	SKED MUST										
E15 KSNV 09/18/12 09/21/12 M-F Jeop/Wheel CM 630-730pm -TWTF- :30 1 \$1,300.00 1 0.00 NM 1 1,300.00													
MF Jeopardy								1E	00 4		0.00 NIM		#4 000 00
Start Date End Date Weekdays Spots/Week Rate Rating One	E 15 KSNV	09/18/1	2 09/21/12	•	_		- 1W1	F	:30 1	1 \$1,300.001	0.00 NM	1	\$1,300.00
Week: 09/17/12 09/23/12 TWIF-	JEOPA	RDY SKI	ED MUST EN		icci di i ditan	o .							
E16 KSNV 09/18/12 09/18/12 Tues PR 10-11pm CM 10-11pm -T :30 1 \$3,200.00 0.00 NM 1 \$3,200.00					Spots/Week								
Tuesday Prime 10-11pm													
PARENTHOOD Start Date End Date Weekdays Spots/Week Rate Rating Square Start Date Parenthood Start Date End Date Weekdays Spots/Week Rate Rating Square Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date Start Date End Date Start	E16 KSNV	09/18/1	2 09/18/12			10-11pm	- T		:30 1	1 \$3,200.001	0.00 NM	1	\$3,200.00
Week: 09/17/12 09/23/12 09/	PAREN	ITHOOD		ruesuay Filine i	0-1 Ipili								
E17 KSNV 09/19/12 09/19/12 Wed PR 9-10p CM 9-10pmW :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 LAW & ORDER Start Date Week: 09/17/12 09/29/12 Thurs PR 10-11p CM 10-11pmT :30 1 \$3,200.00 1 0.00 NM 1 \$3,200.00 E18 KSNV 09/20/12 09/20/12 Thurs PR 10-11p CM 10-11pmT :30 1 \$3,200.00 1 0.00 NM 1 \$3,200.00 Rock Center Start Date Weekdays O9/23/12 09/20/12 Thurs PR 10-11p CM 10-11pmT :30 1 \$3,200.00 1 0.00 NM 1 \$3,200.00 E19 KSNV 09/18/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 1 \$1,100.00 1 0.00 NM 1 \$1,100.00	Sta	art Date	End Date		Spots/Week	Rate	Rating						
LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Oy/23/12 Oy/20/12 Thurs PR 10-11pm CM Thursday Prime 10-11pm Oy/23/12													
LAW & ORDER Start Date End Date Weekdays Spots/Week Rate Rating Start Date O9/23/12 O9/23/	E 17 KSNV	09/19/1	2 09/19/12			9-10pm	W-		:30 1	\$4,000.001	0.00 NM	1	\$4,000.00
Start Date Meek: 09/17/12 09/23/12 0	LAW &	ORDER		vvednesday Prim	e 9-10pm								
E 18 KSNV 09/20/12 09/20/12 Thurs PR 10-11p CM 10-11pm T :30 1 \$3,200.00 1 0.00 NM Thursday Prime 10-11pm Rock Center Start Date Week: 09/17/12 09/23/12			End Date	Weekdays	Spots/Week	Rate	Rating						
Thursday Prime 10-11pm Rock Center Start Date End Date Weekdays Spots/Week Rate Rating Start Date Star	Week: 09	/17/12	09/23/12	W	1	\$4,000.00							
Rock Center Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 09/23/12 09/23/12 1 \$3,200.00 0.00	E18 KSNV	09/20/1	2 09/20/12		_	10-11pm	T	`	:30 1	\$3,200.001	0.00 NM	1	\$3,200.00
Start Date End Date Weekdays O9/23/12 O9/23/1	Rock C	enter		Thursday Prime	10-11pm								
E 19 KSNV 09/18/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm - TWTF- :30 1 \$1,100.00 1 0.00 NM 1 \$1,100.00 NM			End Date	Weekdays	Spots/Week	Rate	Rating						
M-F News 3 at Eleven NEWS 3 NIGHTSIDE SKED MUST END ON 9/23 Start Date Week: 09/17/12 09/23/12 -TWTF 1 \$1,100.00 0.00 E 20 KSNV 09/18/12 09/21/12 The Tonight Show CM 1135p-1237a -TWTF :30 1 \$750.00 1 0.00 NM 1 \$750.00 TONIGHT SHOW W/ JAY LENO SKED MUST END ON 9/23 Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 09/17/12 09/23/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 N22 KSNV 09/23/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Rating	Week: 09/	/17/12	09/23/12	T	1	\$3,200.00	0.00						
NEWS 3 NIGHTSIDE SKED MUST END ON 9/23 Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E19 KSNV	09/18/1	2 09/21/12			11pm-1135p	om - TWT	F	:30 1	1 \$1,100.001	0.00 NM	1	\$1,100.00
Start Date End Date Weekdays O9/23/12 O9/23/1	NEW/S	3 NIGHT	SIDE SKED										
Week: 09/17/12 09/23/12 - TWTF 1 \$1,100.00 0.00 E 20 KSNV 09/18/12 09/21/12 The Tonight Show CM 1135p-1237a - TWTF :30 1 \$750.00 1 0.00 NM 1 \$750.00 NM TONIGHT SHOW W/ JAY LENO SKED MUST END ON 9/23 Start Date End Date Weekdays Spots/Week Neek: 09/17/12 09/23/12 Weekdays Spots/Week Neek Rate Rating Neek Rating Neek N22 KSNV 09/23/12 09/23/12 News 3 Live in Prime News 3 in Prime CM 7-10pmS :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 2 0.00 NM	_	-	-		_	Rate	Rating						
Tonight Show TONIGHT SHOW W/ JAY LENO SKED MUST END ON 9/23 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 09/23/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,200.00 2 0.00 News 3 in Prime Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Tonight Show Rating	Week: 09	/17/12			1								
TONIGHT SHOW W/ JAY LENO SKED MUST END ON 9/23 Start Date End Date Weekdays Spots/Week Rate Rating	E 20 KSNV	09/18/1	2 09/21/12	-	v CM	1135p-1237	a -TWT	F	:30 1	\$750.00 1	0.00 NM	1	\$750.00
Start Date Week: 09/17/12 End Date 09/23/12 Weekdays - TWTF Spots/Week 1 Rate \$750.00 Rating 0.00 N22 KSNV 09/23/12 09/23/12 News 3 Live in Prime CM 7-10pm S :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Rating	TONIC	HT SHO	Λ/ \Λ// .ΙΔ∨ Ι Ε	0	END ON 0/33								
Week: 09/17/12 09/23/12 - TWTF 1 \$750.00 0.00 N22 KSNV 09/23/12 09/23/12 News 3 Live in Prime CM News 3 in Prime 7-10pm S :30 1 \$1,200.00 2 0.00 NM 1 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Rating						Rate	Rating						
News 3 in Prime Start Date													
Start Date	N22 KSNV	09/23/1	2 09/23/12		ime CM	7-10pm		S	:30 1	\$1,200.002	0.00 NM	1	\$1,200.00
	=.	. 5	E 15 :		0	.	D .:						
			End Date 09/23/12	<u>Weekdays</u> S			Rating 0.00						